

SHUHANG CHEN

Graphic Designer

Motion Graphic Designer

shuhangchendesign@gmail.com shuhangchen.com

Education

Savannah College of Art and Design Atlanta, Geprgia Master of Arts Graphic Design and Visual Experience 2021

Communication University of China, China, Nanjing Bachelor of Fine Arts Graphic Design 2018

Design Software

Adobe Creative Cinema 4D Final Cut X

Personal Skills

Branding & Identity Design
Publication Design
Information Design
Motion Design
Illustration
Photography
Creative Thinker
Attention to detail
Problem-solver

Experience

Yu Art Culture Design Inc. Hangzhou, Zhejiang, China Junior Graphic Designer

Responsible for the design of Zhejiang museum. Mainly responsible for the exhibition layout.

Redesign the Wayfinding system of Fuzhou City. Responsible for the design of font and navigation plates.

Original Cereal Life Otameal packaging design. The redesign of external packaging. It involves typography and illustration.

Minecraft Earth Campaign Competition 24h Challenge.

Atlanta, Georgia. 2019

Create a pitch for Minecraft promotion.

Zhejiang People's Fine Arts Publishing

House Co., Ltd. Hangzhou, Zhejiang, China Junior Graphic Designer 2017

Design book cover, Jiangnan Dictionary.
One of my photos was selected as the book cover for Jiewo Zhiniu Ru Shaonian (Have Pertinacity as A Juvenile) and published by Beijing United Publishing Co., Ltd.

Shot on iPhone Photography Exhibition by China Academy of Art and Apple Group.

Shanghai, China 2016

Three pieces of my art work was shortlisted. Participated in the competition of college students in China as a student.

Hope of Dashen g "Approach to 56 Nationalities" Social Activity.

Guizhou, China Photographer, Junior Designer 2015

Act as follow photographer, record and participate in activities. And participate in the design of activity books.

Achievement

14th International Design Award Silver Award Multimedia Brand Identity 2020

14th International Design Award Bronze Award Print Advertising 2020

14th International Design Award Bronze Award Stationery 2020

Shot on iPhone Photography Exhibition Finalist 2016