

Film Title Sequence Project

MOME 729
Shuhang Chen
Spring 2021



Romantic Interesting Colorful Suspense Gorgeous

In the 1930s, the Grand Budapest Hotel is a popular European ski resort, presided over by concierge Gustave H. (Ralph Fiennes). Zero, a junior lobby boy, becomes Gustave's friend and protege. Gustave prides himself on providing first-class service to the hotel's guests, including satisfying the sexual needs of the many elderly women who stay there. When one of Gustave's lovers dies mysteriously, Gustave finds himself the recipient of a priceless painting and the chief suspect in her murder.

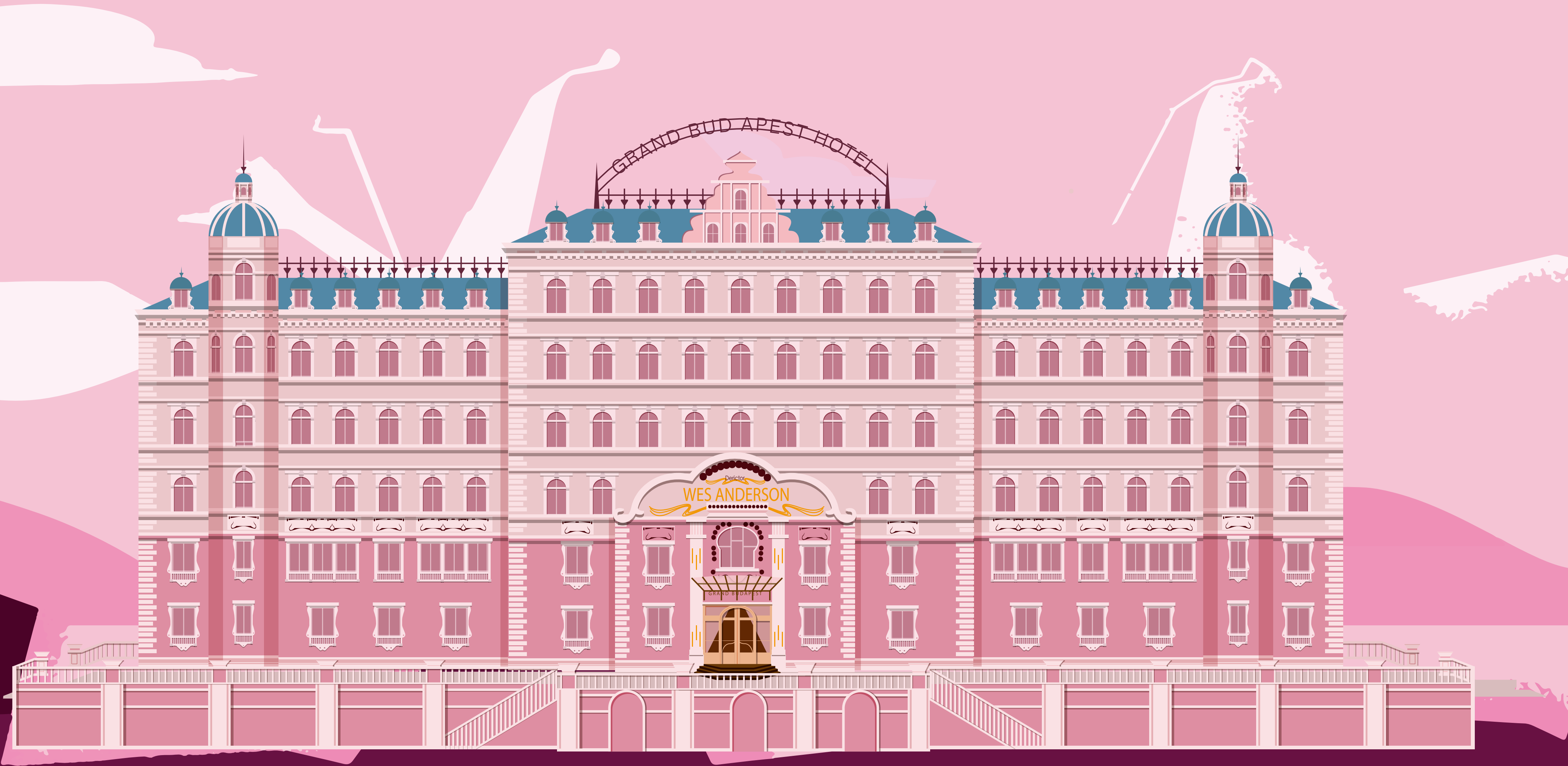


Illustration Pink Moderate Gorgeous

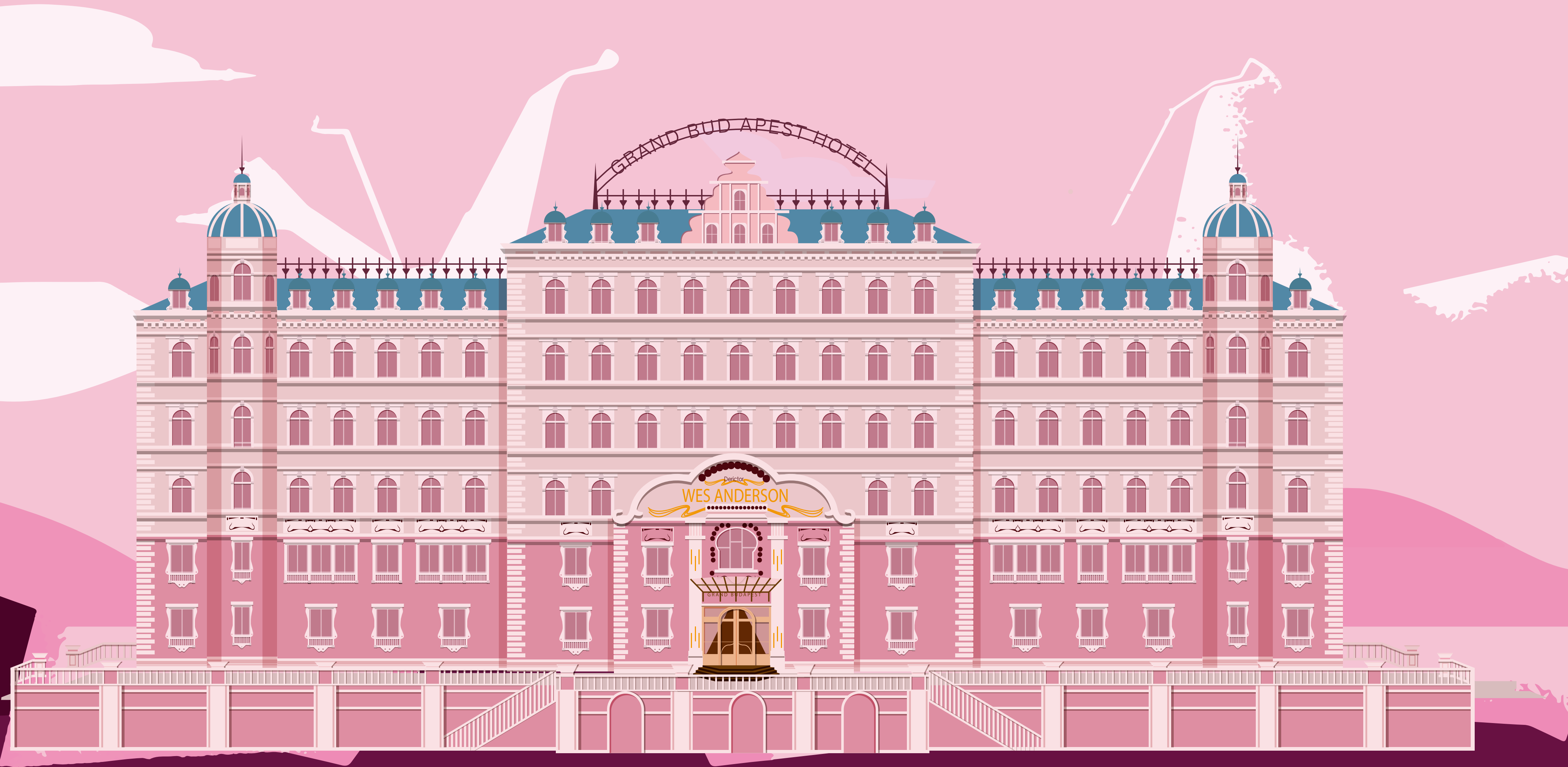
I tried to use pink as the main tone for this animation. Footage was shown in the form of vector illustration to make the animation look more interesting and have more visual impact.

I hope to decorate this animation with gorgeous colors and story lines in Budapest.

Concept 1

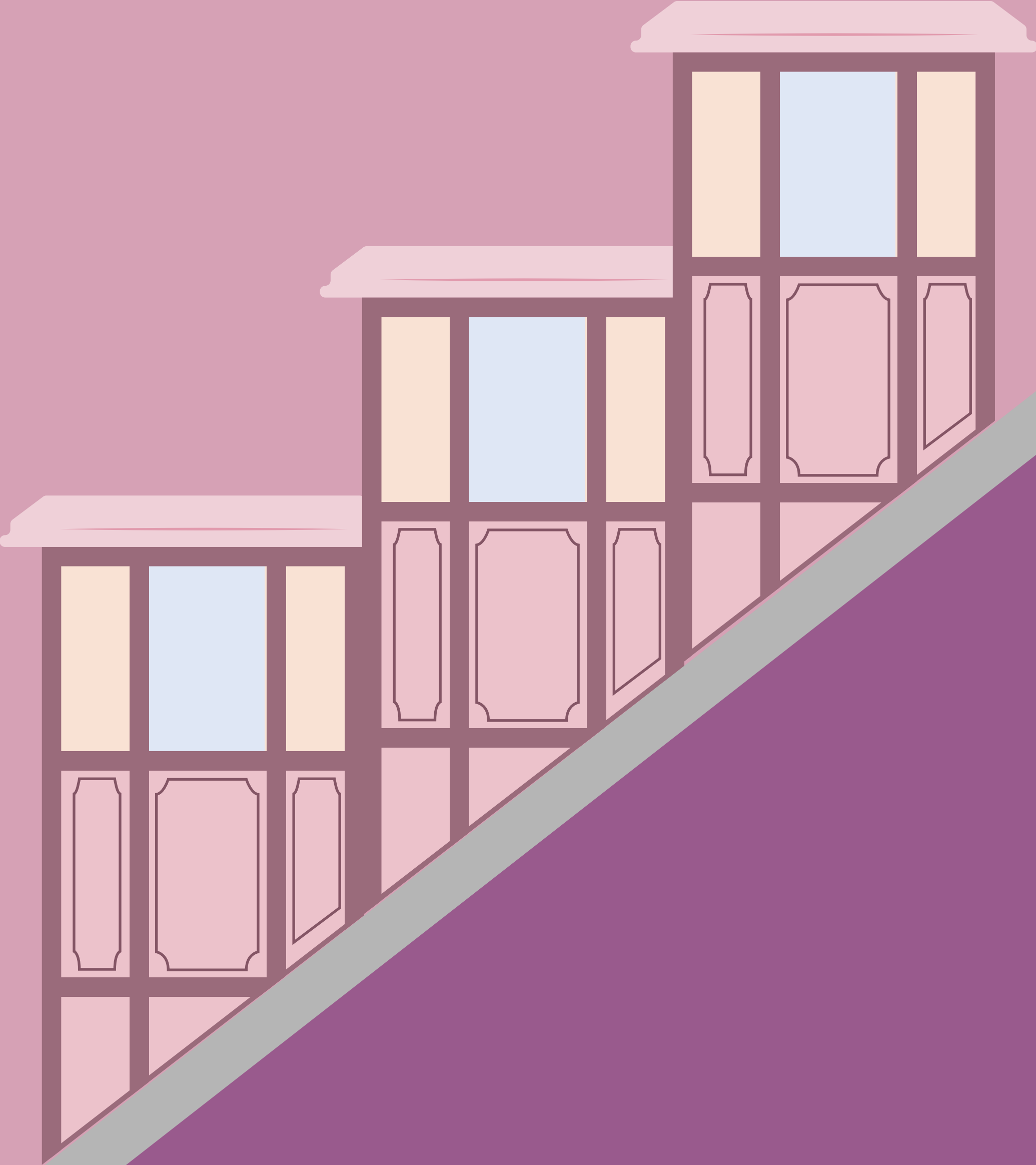


Concept 1

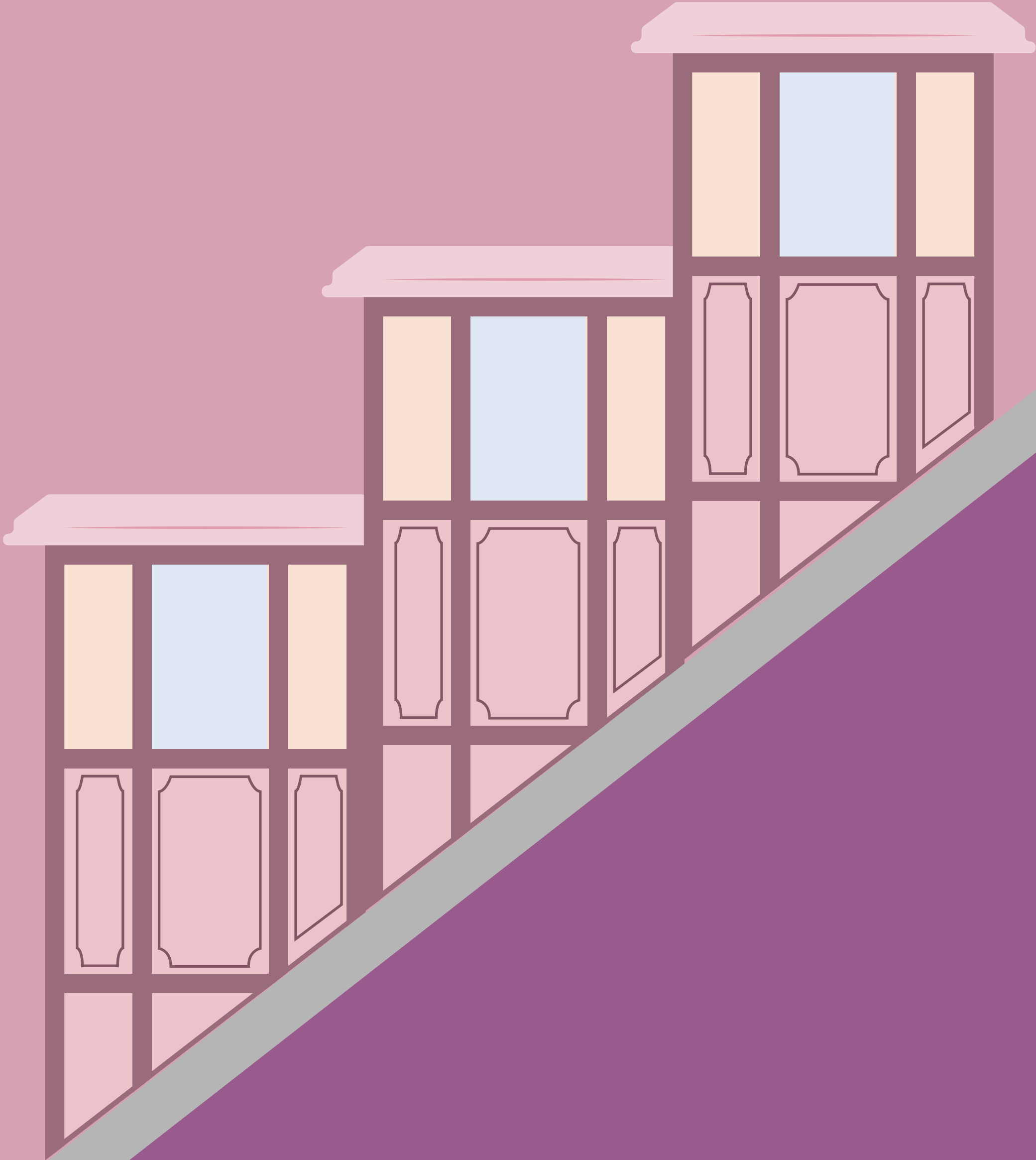


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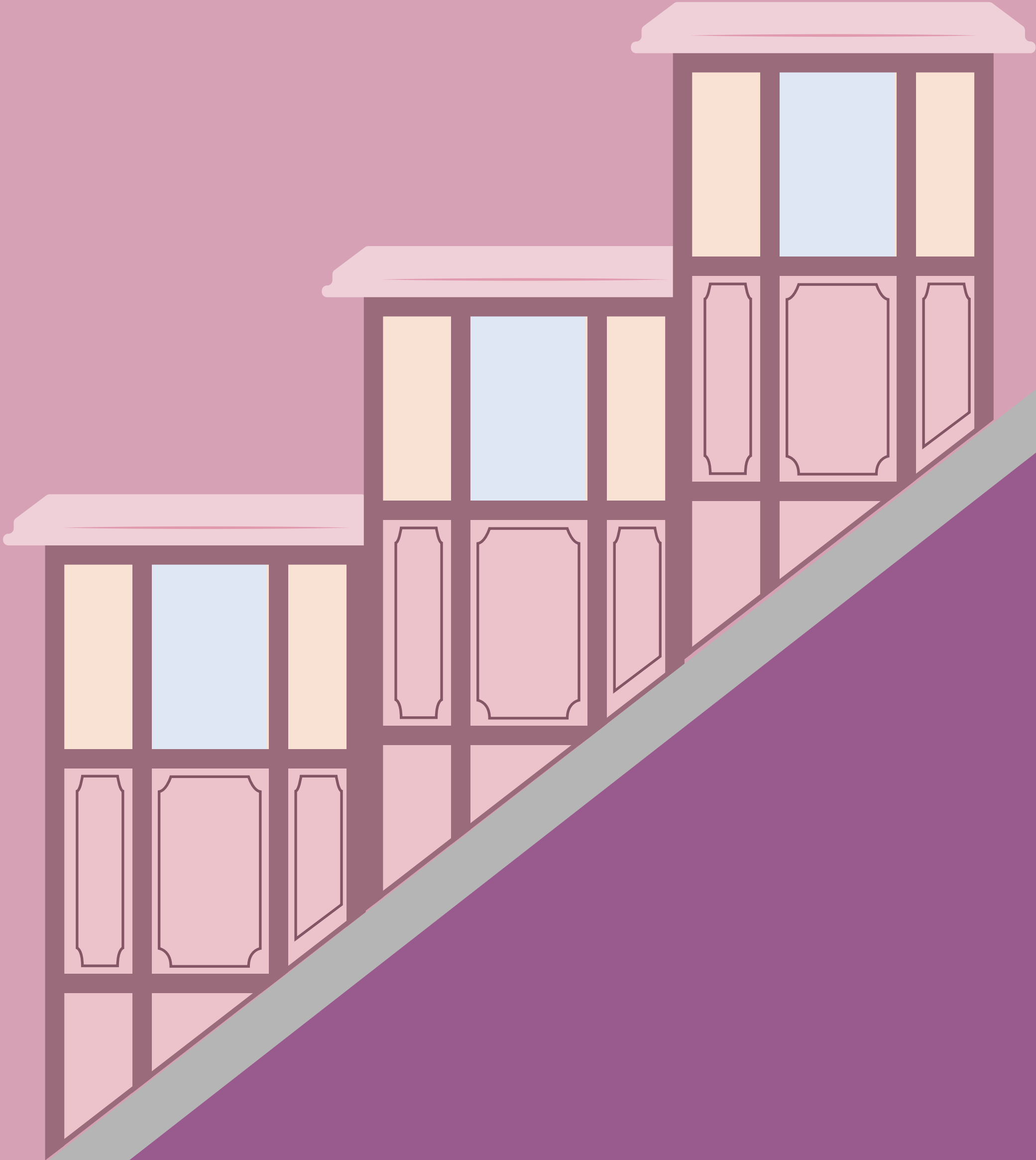
A film by **WES ANDERSON**



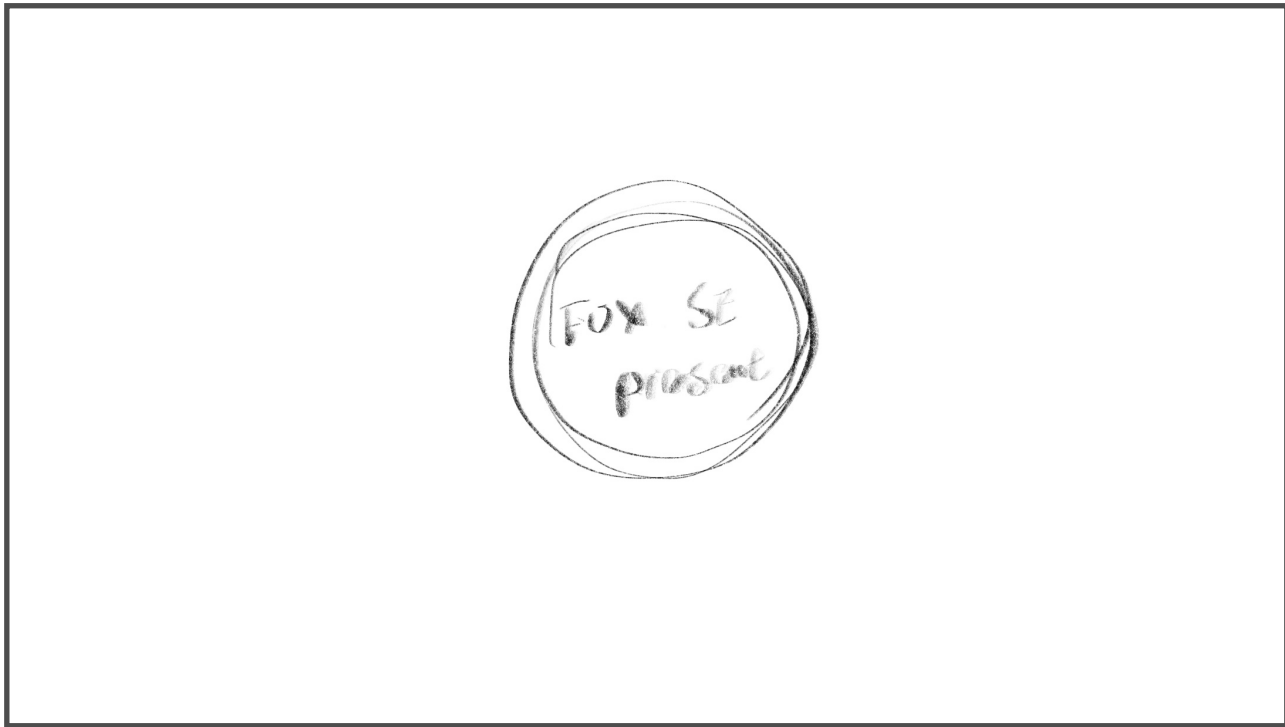
A film by WES ANDERSON



A film by WES ANDERSON

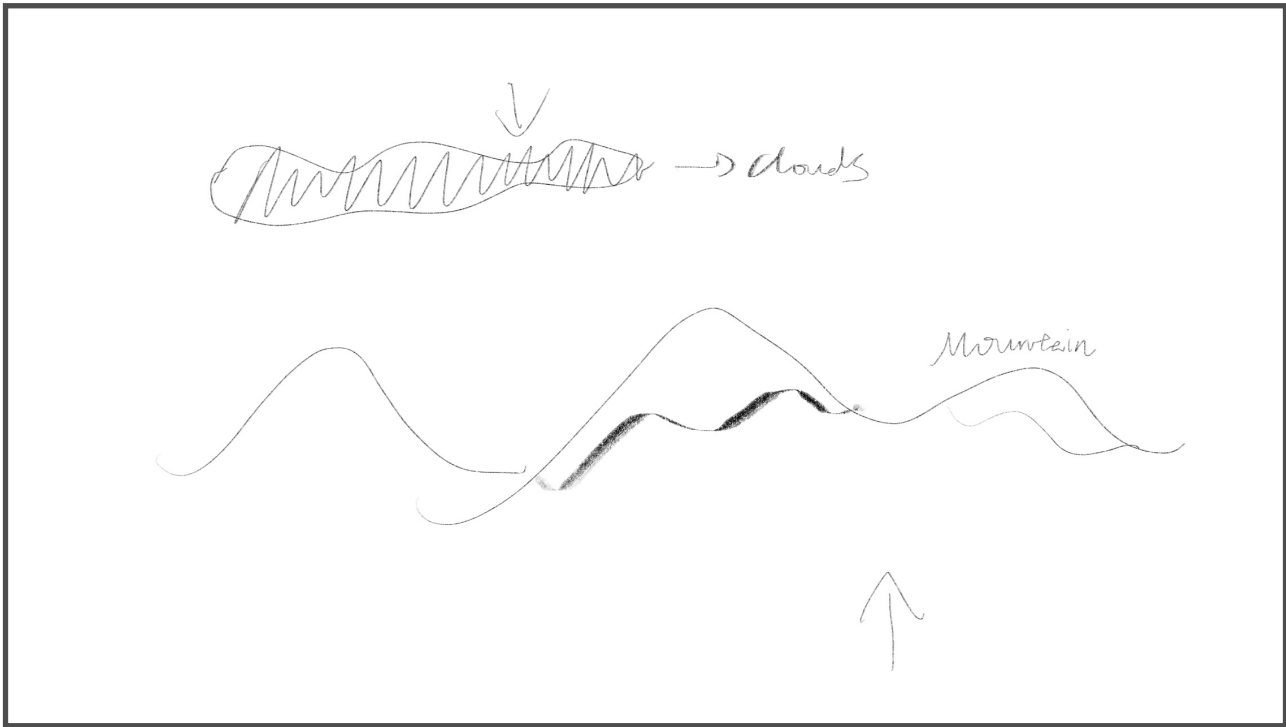


01



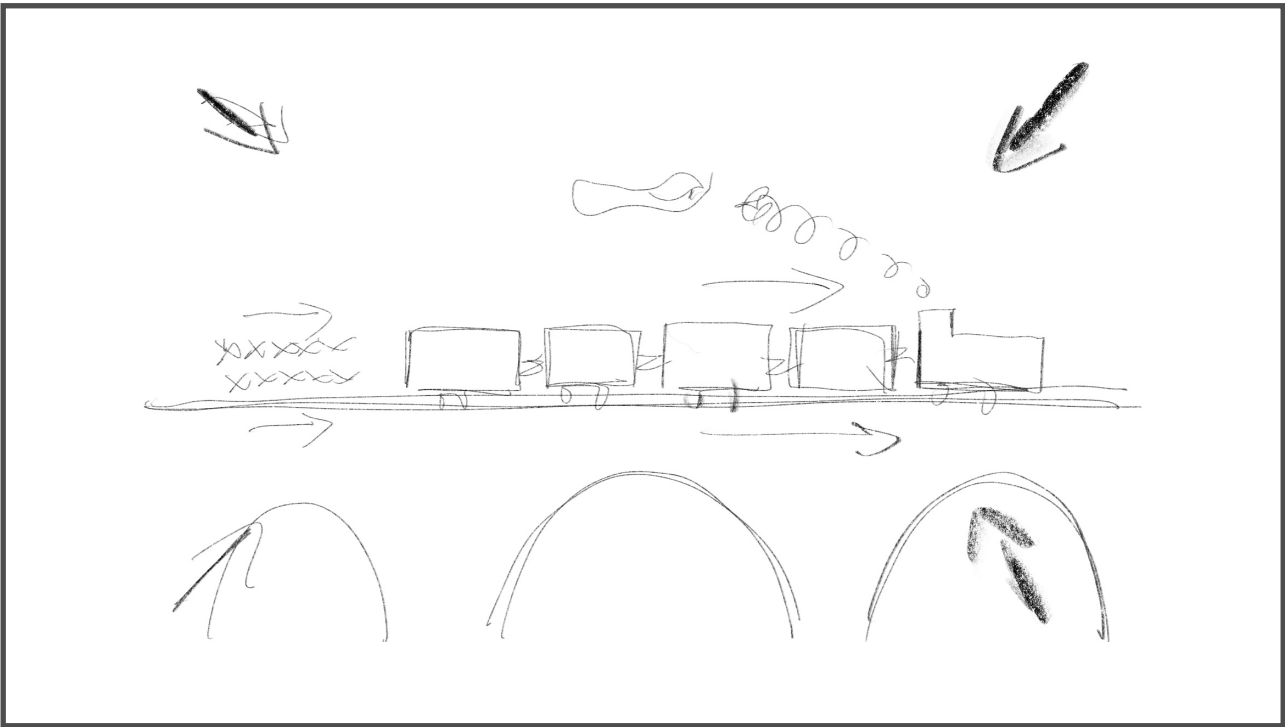
The first thing that comes up is the name of the company that produced it.

02



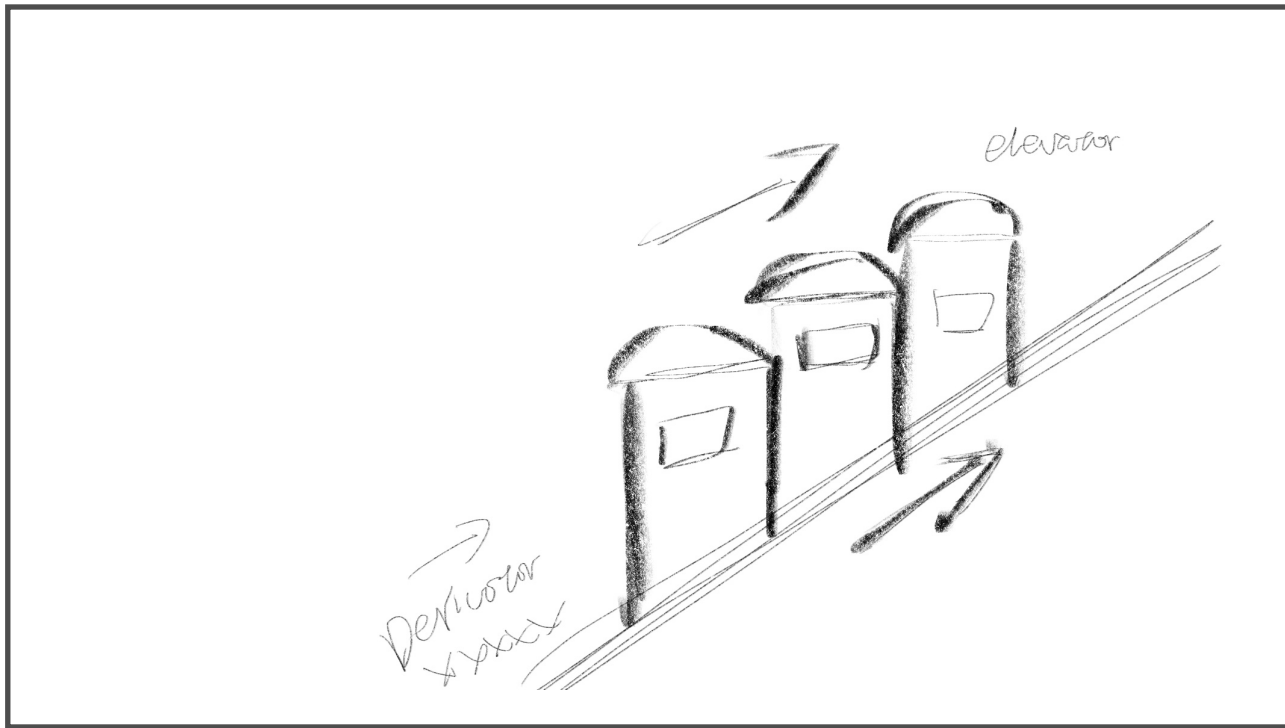
By pulling up from the bottom like a curtain, the second act introduces the environment, the hotel is in a scenic spot.

03



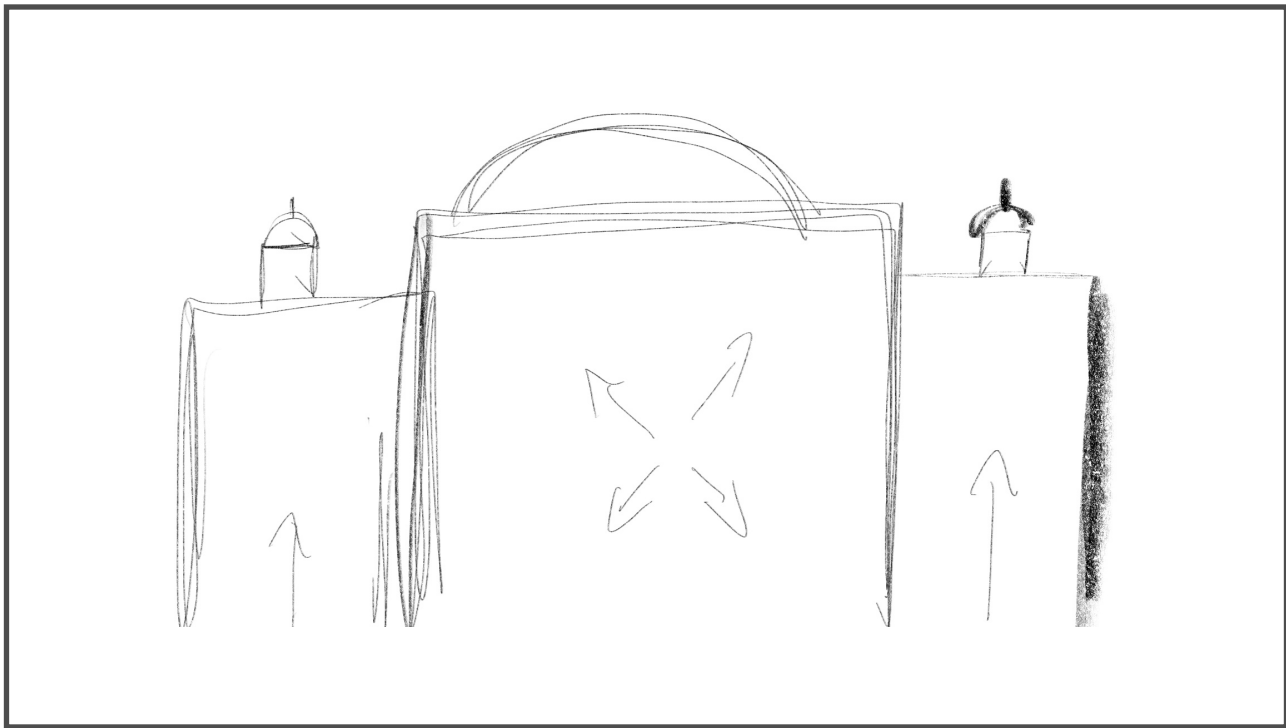
In the third act, the train passes over the bridge and the names of the actors are displayed.

04



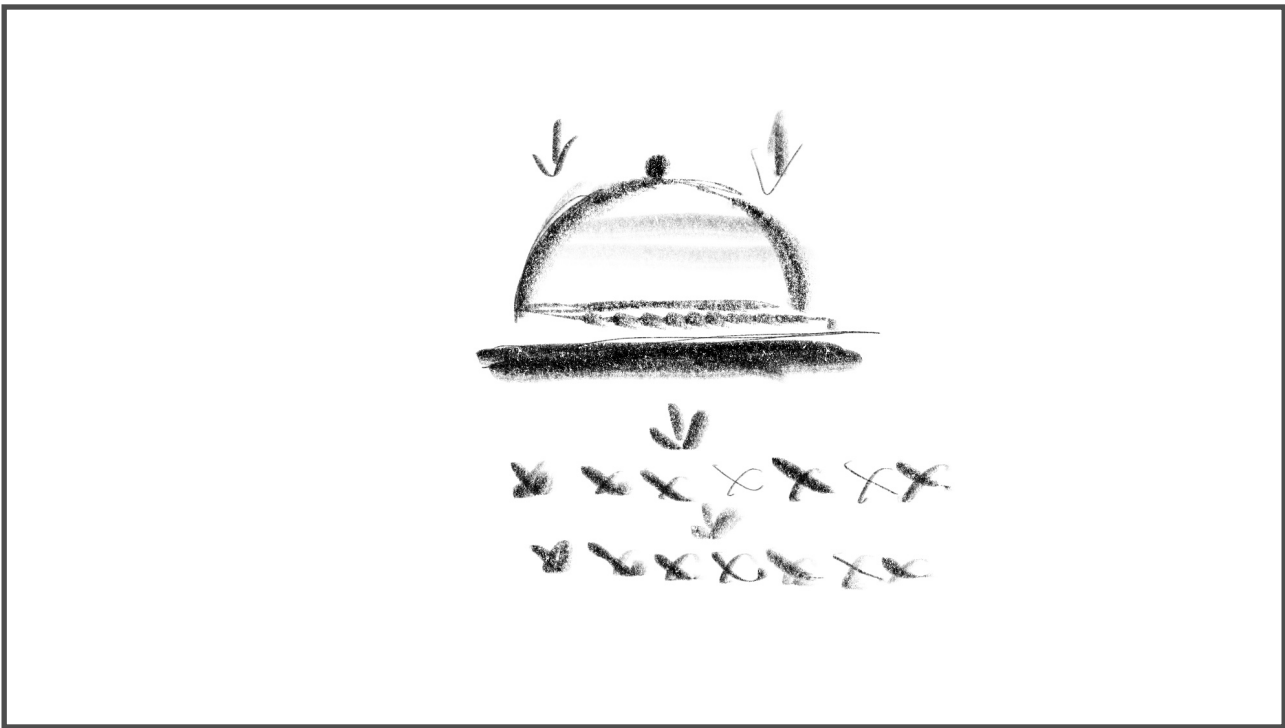
When you get to the hotel, you take a rail car up the hill and into the hotel, which brings you to the fourth act. Again, the names of the actors will follow the rail car.

05



And then the Budapest Hotel grows out of the picture.

06



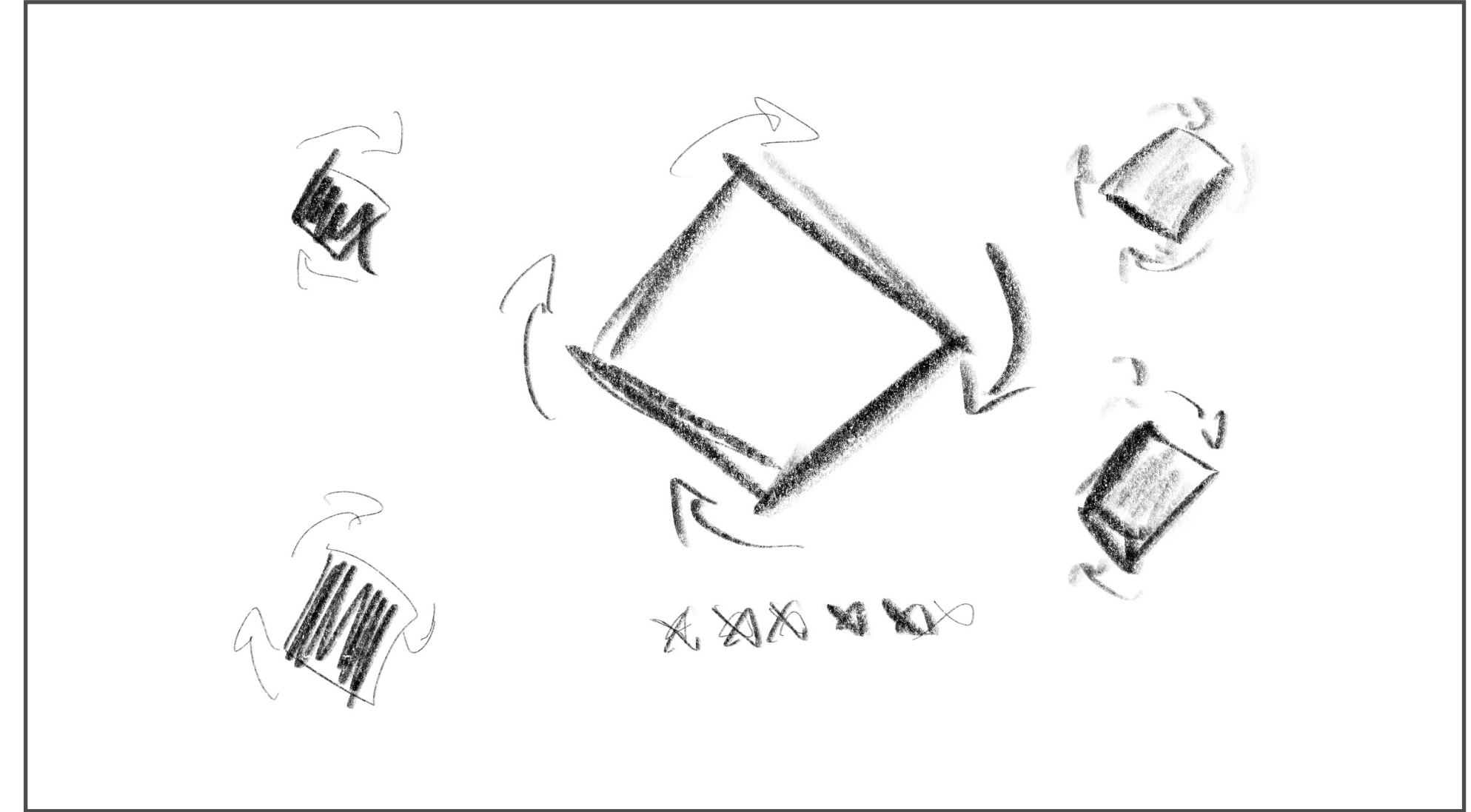
To enter the hotel, we need to call the attendant and press the bell. Each time we press the bell, a name will drop.

01



In the plot, the murder of the famous apple painting is suspected, and I put it in the seventh act in the form of repetition. Who killed the owner of the painting? A hand will appear in it and take away the apple, which will represent the plot of the story.

02



Finally, Perten at the Budapest Hotel will rotate until the title of the movie appears.

Director: Wes Anderson

Music Producer: Randall Poster

Director

Wes Anderson

Music Producer

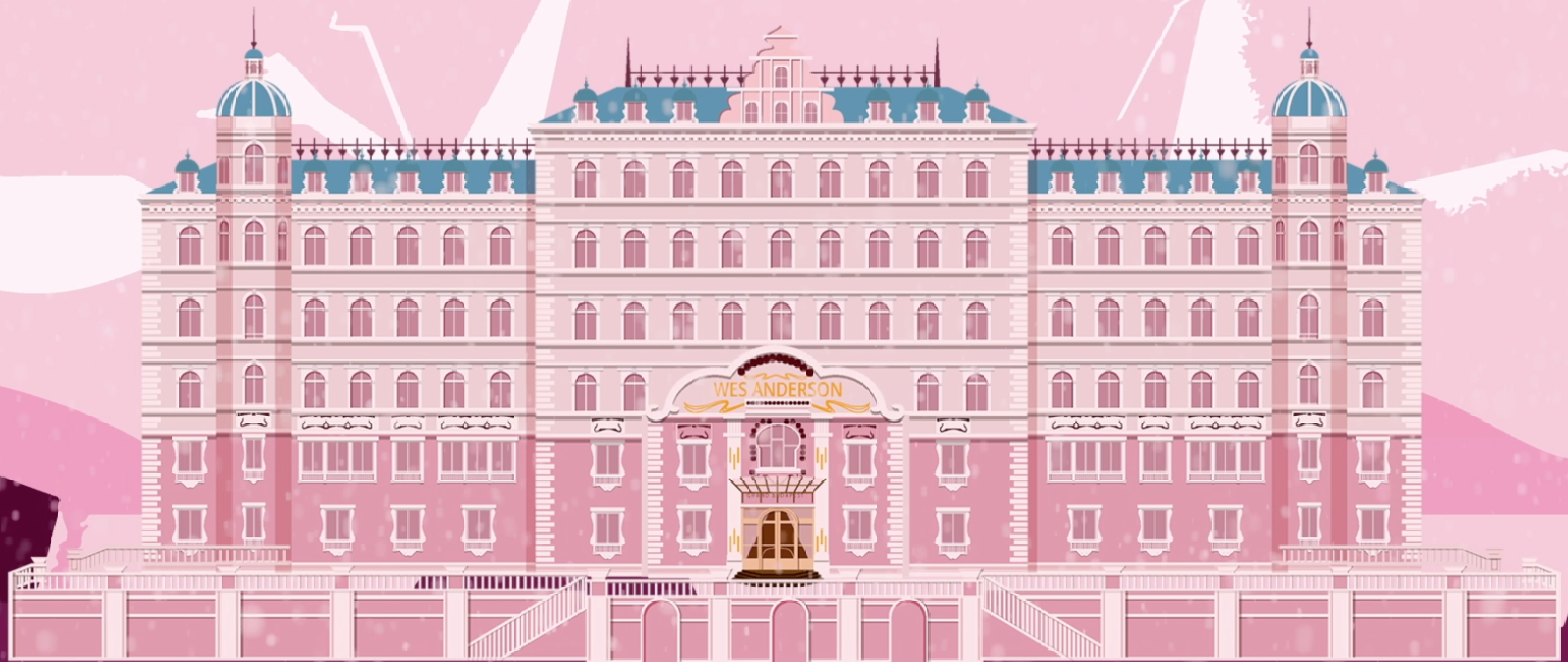
Randall Poster

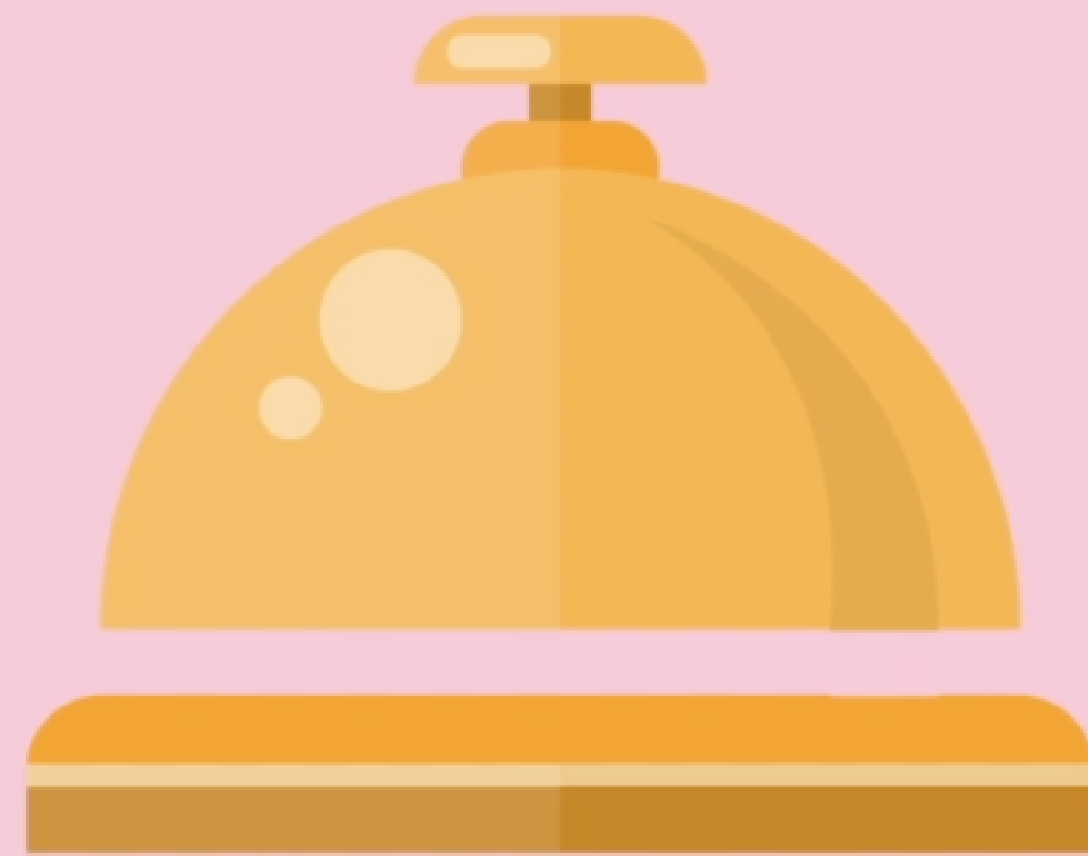
FOX SEARCHLIGHT
Picture





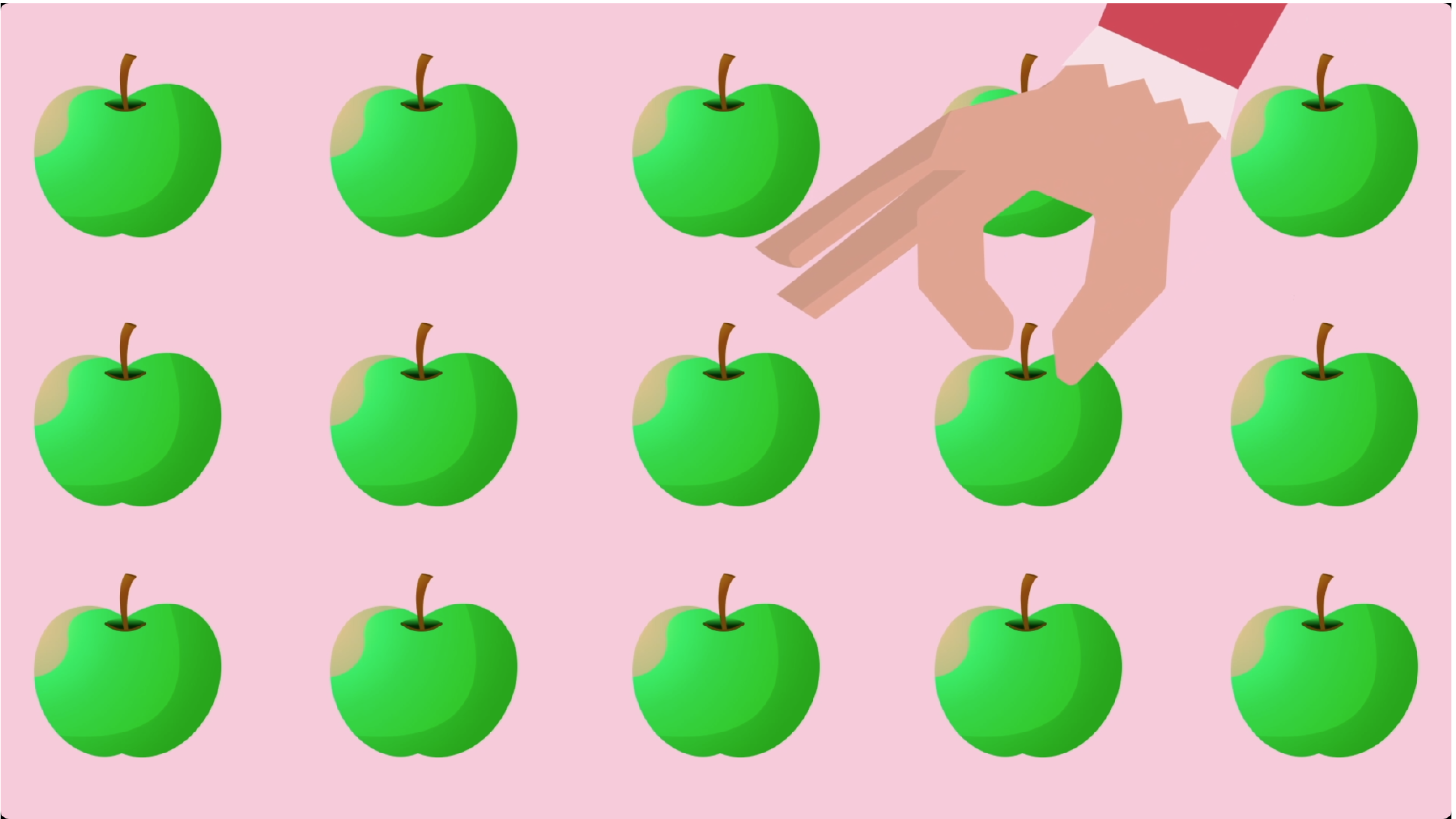
and
STUDIO BABELSBERG
present





TONY REVOLORI

BAGIASSI RONAN





Thank You